



# **B.V. Patel Institute of Management**

## **Uka Tarsadia University**



**Date: 31-03-2023**

### **Panel Discussion on Entrepreneurship: The Way Forward**

- Topic of Discussion: - “ENTERPRENEURSHIP: THE WAY OF FORWARD”
- Venue of the vision: - MANJULA HALL
- Time: - 10:00 AM TO 12:30 PM

Experts of the session were as under

- Mr Jaydeep Sojitra- CEO & FOUNDER OF WELL GREEN PILLOW XPRESS
- Mr Rahul Gavte- CEO- ANANDKRUPA COMPANIES FOUNDATIONS
- Mr Manish Busa FOUNDER- SARDAR POWER INDUSTRIES
- Dr Pallavi Patel – KNEE AND JOINT CONSULTANTS
- Mr Ashish Sukhadia- FOUNDER GEMONE DIAMONDS
- Ms Himani Bhuvu – DIRECTOR – GHANSHYAM BEVERAGES

The session's goals are to talk about real-life success stories and encourage young people to choose entrepreneurship as a job.

- To help students understand how important it is to have soft skills and the right attitude when dealing with different people in society.
- To talk about the different skills that future businesses will need.
- To help young people start their own businesses and grow them to the next level
- Theoretical and real-world consequences of good presentation skills and reducing customer resistance to change.
- Take responsibility for managing risks and making sure there is a good mix between work and life.
- The role of stakeholders and how to manage their demands well, as well as how to reward and thank parents, stakeholders, and friends in real life.

- To show how important it is for the sales team to work together with all the other departments, such as customer service, marketing, human resources, finance, production, logistics, etc.
- To help students see how different employee engagement tactics work in the real world.
- A practical look at how to plan and implement a solutions-based approach to solving complex business problems.

Every resource person talked about his or her life, and it was important for our students to hear about how they made it in this strange world and found success in all kinds of businesses. It was also important for them to hear about how networking helped them turn their dreams into reality.

Key Note Speakers Rahul Sir and Manish Busa Sir of PA GROUP SURAT helped students learn from their many years of experience teaching soft skills to business owners.

They've told us what they've learned about how to show thanks when we meet stakeholders, customers, parents, and even friends and family.

Students were inspired by his knowledge of how to give good speeches, how to motivate and inspire employees, and how to reduce resistance to change with an action-based approach to business.

Key Point Ms. Bhavana Madam received the speakers, and Dr. Vijay Gondaliya Sir was in charge of the whole meeting. Mr. Parvez Malek gave the vote of thanks.

Outcome: The following is a list of what the students learned from the above game-changer forum:

- The importance of taking a solutions-based approach to solving difficult business problems.
- The need to show gratitude to our stakeholders, family, and friends through a thank-you list.
- The need to focus on coming up with new business ideas
- The need to take action instead of just dreaming about putting plans into place.
- How important it is to be honest and helpful in business. The session was very creative, and the students liked the tips that all of the famous entrepreneurs gave.

All of the students learned a lot and were able to clear up any questions they had by asking the guest speakers creative questions.

Shri Rahul Sir and Manish Busa Sir of PA GROUP SURAT were given mementos as a sign of thanks and respect for running 6 sessions on entrepreneurial skill sets for BBA STUDENTS OF BVPIM.

PA Group Surat also gave a token of appreciation to UKA Trasadiya University Management and BVPIM for giving them the chance to train young entrepreneurs for the future of the country.







**Uka Tarsadia University**  
B. V. Patel Institute of Management  
(Maliba Campus)

**Expert Session on**  
*Entrepreneur - The way Forward*

AT MANJULA HALL  
9.30 AM ONWARDS

**Speakers**

		
Mr. Jaydeep Sojitra CEO & Founder Wall Group Pillow Express	Mr. Rahul Gavete CEO Aaradhya Group of Company	Mr. Manish Dasa Founder Sarda Power Industries
		
Dr. Pallavi Patel Physiotherapist	Mr. Ashish Subhadra Founder Genes Diamonds	Miss Himani Shree Director Dhruvan Beverages

*Organised By Event Management Team*

